

Editorial

Warm greetings from the Editorial Board of “Management Convergence”, an International Journal of Management published in the north eastern part of the country.

The main objective of bringing out this journal is to disseminate innovative research and evolve best management practices by converging different areas of management and its allied areas. An approach based on the concept of ‘unified whole’ is the best approach to offer appropriate solutions to the challenges faced by corporate world and management practitioners. This exemplary approach is also expected to help the management researchers, academicians and policy makers in their respective fields. Thus, the editors have made efforts to bring all stakeholders under one umbrella to offer better solutions to the problems posed to the field of management in different areas.

In this inaugural issue, ten articles belonging to different areas of management have been presented. Dr. Singh and Ms Kansal examine the impact of derivative trading on stock market volatility during pre and post- F & O period. Dr. Mathews and Dr. Nagaraj, have made an attempt to analyse the VALS(value, attitude and life styles) of Indian youth. In the article “Evolving Green Procurement and Sustainable Supply Chain Practices in the Organisations : A Framework to Align Functional Strategy Implementation to Organisation’s Corporate Social Responsibility (CSR) Objectives, Dr. Tripathi and Mr. Petro have reviewed the current global trend in the evolution of green procurement practices. Dr. Singh and Dr. Patherdikar in their joint paper have analysed the impact of personality traits and emotional intelligence on leadership effectiveness. Dr. Sharma has attempted to identify the factors that influence the purchase of mobile phones by the youth in Bhutan. Dr. Omary, in his article has discussed application of Quality Function Deployment in Post Graduate programme restructuring at Faculty of Commerce, Mzumbe University. Dr Pandey and Pandey have examined the financial position and various elements of asset and liability management in Indian banking industry. Dr. Jha and Dr. Agarwal have discussed about marketing problem of small scale industries. Dr. Madhurima and Prof. Gupta, presented an empirical study on intangible assets. Dr. Nixon and Prof. Prasain, in a case study have explained causes and remedies of sickness in small-scale industries.

We record here our deep gratitude to all the contributors for their immensely valuable contributions. We look forward to coming up with more such valuable articles in future for our appreciative readers. We would like to express thankfulness to all who assisted us for bringing out this issue of the Journal. Suggestions, comments and feedback are welcome from the readers as their participation will help us in reducing inadequacies in forthcoming issues of the journal.

Prof.A.K.Mishra
Editor - in - Chief